

Munich/ Gandhinagar, August 10, 2021

## Press Release

### **IFAT India is rescheduled to December 2-4, 2021 at Gandhinagar, Gujarat.**

Due to the ongoing COVID-19 pandemic and the consequent travel restrictions imposed by the Government of India, Messe Muenchen India has announced the postponement of its trade show - IFAT India. Originally organised from September 28-30, 2021, at the Bombay Exhibition Centre, Mumbai; it is now scheduled to take place from December 2-4, 2021, at Helipad Exhibition Centre, Gandhinagar, Gujarat.

The decision is made taking into consideration industry's feedback received from exhibitors, buyers, visitors, and key partners.

The 2021 edition will allow enhanced learning, engaging, and networking in the new normal through various participation options ranging from online, onsite and hybrid models. This will allow a seamless integrated experience for all participants.

Mr. Bhupinder Singh, CEO Messe Muenchen India, commented, "Keeping in mind the safety of our participants we have decided to reschedule the show. The new edition will provide a platform for exhibitors and visitors to meet each other face-to-face and get back to business."

Dr. Amiya Kumar Sahu, Chairman, National Solid Waste Association of India (NSWAI) said, "We are in support of the decision taken by the organisers of this show as it is taken on solid grounds. The vaccination drives being conducted in the country along with the decreasing caseload of COVID-19 patients render us hopeful for the upcoming edition of IFAT India. We are expecting a higher rate of participation and a successful event in December as we emerge stronger together."

The next edition of IFAT India will be held from December 2-4 2021 at Helipad Exhibition Centre, Gandhinagar, Gujarat.

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## About Messe München India

Founded in 2007 as wholly owned subsidiary of Messe München, Messe Muenchen India Pvt. Ltd. is one of the leading organizers of trade fairs in India with an extensive portfolio of B2B trade fairs covering various sectors: bauma CONEXPO India, electronica India, productronica India, drink technology India, LASER World of PHOTONICS INDIA, Intersolar India/The Smarter "E" India, IFAT India, analytica Anacon India/India Lab Expo, Pharma Pro Pack, Indian Ceramics, Smart Card Expo, MatDispens, VR-tech India, World Tea & Coffee Expo, Pack Mach Asia Expo and AirCargo India. Messe Muenchen India works closely with industry stakeholders to develop well researched trade fairs encapsulating the latest trends and innovations dominating the industry. Headquartered in Mumbai with offices in New Delhi, Bengaluru, and Hyderabad, Messe Muenchen India connects global competence by bringing professionals together for business, learning and networking.

## About Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München – and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.

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