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Press Release

Messe München extends Indian IFAT network

- Messe München establishes second environmental technology trade fair in India
- First IFAT Delhi in New-Delhi from January 29 to 31, 2020
- Co-Location with *World Sustainable Development Summit 2020*

It was last week that the first West Chinese IFAT fair IE expo Chengdu ended a great success; and next thing, Messe München announces a new establishment within its worldwide environmental technology network, IFAT: the first IFAT Delhi will be held in the India Habitat Centre in the Indian capital from January 29 to 31, 2020 – in Co-Location with *World Sustainable Development Summit 2020*.

Stefan Rummel, Managing Director of Messe München: “Water supply, waste management, clean air – IFAT takes on pressing issues that are crucial for the sustainable development of the respective region. With IFAT Delhi we are creating a platform of solutions for the North of India; above all, it is our intention to show to communities and politicians what environmental technologies can do by now.” Along with the three-day fair, there will be an expert supporting programme with technical and scientific lectures, panel discussions and workshops.

Hence, Messe München will have two IFAT trade fairs in India in 2020. Besides the new IFAT Delhi, the company has been present with [IFAT India](#) in Mumbai since 2013, which enjoys the reputation of being the country’s leading trade fair for environmental technologies. For Bhupinder Singh, CEO of the Indian subsidiary Messe Muenchen India, the New Delhi site has a strategic importance: “In Mumbai, we managed to firmly install IFAT India in the industry and give it the position of the leading industry hub in India. IFAT Delhi aims at addressing trade visitors from India’s north, and especially the policy-makers who play an essential role in the expansion of environmental infrastructure.”

Paralleling with *World Sustainable Development Summit 2020*

What makes the debut of IFAT Delhi so special is the [World Sustainable Development Summit 2020](#) which will be held in parallel. It is the leading Indian

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summit meeting that deals with the topic of sustainability, organised by the Indian Think Tank TERI – *The Energy and Resources Institute*. Dr. Annapurna Vancheswaran, Senior Director at TERI: “IFAT India and TERI have been close partners since 2017. We are glad that IFAT Delhi will not only strengthen this cooperation but will complement the *World Sustainable Development Summit* by bringing technology and innovation exhibitors that make essential contributions to sustainable development.”

Water and sewage, waste and recycling, clean air – the key topics of the new environmental technologies trade fair are customised to the challenges in North India. There is much need for action: New Delhi has about 16 million inhabitants and depends on regular water supply from the neighbouring states which, however, are affected by a shortage of water themselves. According to authorities and environmentalists, inhabitants leave an estimated daily waste volume of 17,000 tonnes in the capital and its surroundings alone. And according to the World Health Organisation (WHO), the 14 cities with the world’s worst air pollution are in North India.

IFAT: The world’s leading environmental technologies network

Besides the two trade fairs in India and the original event, IFAT in Munich, Messe München also organises the environmental technologies trade fairs IE expo China in Shanghai, IE expo Chengdu in West Chinese Chengdu, IE expo Guangzhou in South Chinese Guangzhou, IFAT Africa in Johannesburg as well as IFAT Eurasia in Istanbul. All these eight trade fairs join forces to be the world’s leading network for environmental technologies.

More information on IFAT at ifat.de, more on IFAT India at ifat-india.com.

Photos for this press release:



By establishing a second IFAT on the subcontinent, Messe München responds to the high demand for environmental solutions in North India.

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The debut IFAT Delhi will be held in the New Delhi India Habitat Centre from January 29 to 31, 2020 – a Co-Location with *World Sustainable Development Summit*.



Hence, the worldwide IFAT network grows to a total of eight events.

About IFAT

IFAT is the world's largest and leading environmental technology trade fair. Every two years, the world-leading trade show presents solutions for water, sewage, waste and raw materials management as well as solutions to make maximum use of resources and to close raw material cycles. The 2018 edition attracted 3,305 exhibitors from 58 countries and 142,472 trade visitors from 162 nations. The event occupied a completely booked space of 260,000 square meters, divided among 18 halls and an outdoor area. The next IFAT will be held at the exhibition center in Munich from May 4 to 8, 2020.

About IFAT India

IFAT India is India's leading environmental technology fair for the water, sewage, waste and recycling segments. With an exhibition space of around 11,000 square meters, the last event witnessed 242 exhibitors from 25 countries and 7,449 visitors from 32 countries. The annual trade fair takes place in the Bombay Exhibition Centre (BEC) in Mumbai—the next time from October 16 to 18, 2019 in Hall 1.

IFAT worldwide

Messe München not only demonstrates its considerable expertise in organizing environmental technology trade shows with the world's leading trade fair IFAT. Other international events include IE expo China in Shanghai, IE expo Chengdu in Chengdu, IE expo Guangzhou in Guangzhou, IFAT Africa in Johannesburg, IFAT Eurasia in Istanbul and IFAT India in Mumbai. Together, the IFAT events form the world's leading network for environmental technologies.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.