

Mumbai/Munich, October 2, 2018

Press Release

IFAT India 2018 to enter sixth round with new forums, topics and partners

Bianca Gruber
PR Manager
Tel. +49 89 949 21502
bianca.gruber@messe-muenchen.de

- New forums: Innovation Pavilion and Buyer Seller Forum
- New topics: seawater desalination, recycling of construction material and plastics
- New partners: Municipal Corporation of Greater Mumbai, Isle Utilities and many more

From October 15 to 17, 2018, IFAT India will open its doors for the sixth time already. The environmental sector will use the around 12,000 square meters of exhibition space of the Bombay Exhibition Centre in Mumbai to maintain and establish contacts to the Indian market. Katharina Schlegel, Exhibition Director IFAT Trade Fairs Abroad at Messe München knows: “With its some 230 exhibitors, new partners and forums in the supporting program, also this year IFAT India will live up to its reputation as India’s leading show for environmental technology.”

In India, the demand for modern as well as ecologically and economically meaningful technologies for water, sewage, solid waste and recycling is increasing and thus also IFAT India: this year, the trade fair will offer almost 50 percent more exhibition space; the number of participating companies will for the first time exceed two hundred. Among them: industry giants such as the Aqseptence Group, CNIM Martin, Dulevo, Endress+Hauser, Lanxess, LG Chem, Suez, Veolia and Wilo.

New forums

The IFAT India 2018 novelty—the [Innovation Pavilion](#)—will pool innovative international projects that have potential for the Indian market. For example, a hand-operated water treatment system of the Dutch company Villagepump BV

Messe München GmbH
Messegelände
81823 München
Germany
messe-muenchen.de



Press Release | October 2, 2018 | 2/2

that already provides 500 liters of drinking water per hour in a refugee camp in Bangladesh. And technology suppliers BioCleaner from the US and Hydro-dis from Australia will show how to clean and disinfect water in an energy-saving and, at the same time, cost-effective manner without using chemicals. Another debut at IFAT India: the [Buyer Seller Forum](#). Katharina Schlegel explains: "This program gives participants the opportunity to arrange appointments with purchasers and decision-makers in the industry already prior to the event. It helps exhibitors establish precisely matching business contacts and thus makes the fair visit even more efficient."

New topics

While companies primarily will show component solutions at their booths, the [specialist supporting program](#) will provide experts a platform to discuss how to compile holistic system solutions. On the first trade show day at 11:30, the program will be kicked off with the lecture series "Desalination technologies: How to adapt high tech". Here, international specialists will present the necessary technologies to efficiently desalinate seawater and produce drinking water. In the field of waste and recycling, the focus will be on holistic approaches for diverse material flows to relieve the country's overflowing landfill sites and make greater use of raw materials. The lecture series "Biowaste and other organic waste streams—how can they contribute to a sustainable development of India the best?" on the second fair day at 10:30 will deal with biogenic waste and sewage sludge. And for the first time, a lecture series at IFAT India—also held on October 16, from 10:00 to 14:00—will address "Resource efficiency, circular economy and the challenge to recover plastic and construction & demolition waste". In this series, the panel of experts will also discuss the question of how the public and the informal sectors can more closely work together in waste disposal.

New partners

The participation of major industry associations and partners confirms that the Indian subsidiary event of the world's leading environmental trade fair IFAT enjoys an excellent reputation. These associations and partners that also get

Press Release | October 2, 2018 | 3/3

involved with the supporting program include the European Union with its Resource Efficiency Initiative (EU-REI), the Energy and Resources Institute (TERI) and the German Water Partnership (GWP). Also new in the partner network: the All India Institute of Local Self-Government, the German Agricultural Society with its expertise when it comes to biogas, the German Engineering Federation (VDMA), Deutsche Meerwasserentsalzung GmbH, InNow India, Isle Utilities and the event's co-host Municipal Corporation of Greater Mumbai.

Online registration for visitors

Visitors can now [register](#) online for IFAT India 2018. The preliminary registration allows visitors to directly and quickly access the exhibition center. The admission is free of charge.

More information on IFAT India 2018 is available at www.ifat-india.com.

About IFAT India

IFAT India is India's leading environmental technology trade fair for the segments water, sewage, solid waste and recycling. With an exhibition space of around 8,100 square meters, the last edition saw 184 exhibitors from 18 countries and 6,765 visitors from 35 countries. The annual trade fair takes place in the Bombay Exhibition Centre (BEC) in Mumbai – the next time from October 15 to 17, 2018 in Hall 4.

IFAT worldwide

Messe München's competence in organizing environmental-technology events is demonstrated not only in the world's leading trade fair for the sector, IFAT, but also in a range of other international trade exhibitions around the world. The spectrum encompasses IFAT Africa in Johannesburg, IFAT Eurasia in Istanbul, IFAT India in Mumbai, and IE expo in Shanghai. With IE expo Guangzhou there is now also a regional edition of the trade fair, focusing on the market in South China.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.