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Press Release

IFAT India 2018 to feature first Buyer Seller Forum

- New exhibition service helps establish precisely matching business contacts
- Pre-arranged meetings for the period of the fair
- Participation free of charge for both parties

Bianca Gruber
PR Manager
Tel. +49 89 949 21502
bianca.gruber@messe-
muenchen.de

The right contacts and a good network are essential in the world of business. To help exhibitors and visitors establish precisely matching business contacts, IFAT India 2018 for the first time offers the Buyer Seller Forum to have meetings arranged prior to the event. India's leading trade fair for environmental technologies will take place from October 15 to 17 in the Bombay Exhibition Centre (BEC) in Mumbai.

In the run-up to IFAT India 2018, the exhibiting companies can fill in a [form](#) to specify what target group, industries or companies are interesting as potential business partners. Based on this information, the trade fair organizer then arranges 15-minute meetings on one of the three days of the exhibition. The buyer/seller meetings will take place in a separate area of the trade fair hall. This new service is free of charge for both parties and addresses international exhibitors as well.

High-potential market

The Indian market for water, sewage, solid waste and recycling generally is in high demand – as proven by IFAT India 2018's current registration status. Through the move to the larger Hall 4 of the Bombay Exhibition Centre, the trade fair grows by almost 50 percent to 12,000 square meters. The expansion of the exhibition space will particularly benefit new exhibitors, including industry giants such as CNIM Martin, Danfoss, LG Chem, Suez and Veolia. International exhibitors can participate in the joint stands of the following countries: China,

Messe München GmbH
Messegelände
81823 München
Germany
messe-muenchen.de



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Germany, the Republic of Korea and Switzerland. Exhibitors can still register at www.ifat-india.com/application.

More information on IFAT India 2018 is available at www.ifat-india.com.

About IFAT India

IFAT India is India's leading environmental technology trade fair for the segments water, sewage, solid waste and recycling. With an exhibition space of around 8,100 square meters, the last edition saw 184 exhibitors from 18 countries and 6,765 visitors from 35 countries. The annual trade fair takes place in the Bombay Exhibition Centre (BEC) in Mumbai – the next time from October 15 to 17, 2018 in Hall 4.

IFAT worldwide

Messe München's competence in organizing environmental-technology events is demonstrated not only in the world's leading trade fair for the sector, IFAT, but also in a range of other international trade exhibitions around the world. The spectrum encompasses IFAT Africa in Johannesburg, IFAT Eurasia in Istanbul, IFAT India in Mumbai, and IE expo in Shanghai. With IE expo Guangzhou there is now also a regional edition of the trade fair, focusing on the market in South China.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.

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