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## Press Release

### More room for discussion, innovation and professional development

## IFAT India 2016 expands its supporting program

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- **Expanded supporting program now available [online](#)**
- **New: Indian-Chinese Conference and Active Learning Center**
- **Water and resource management as key topics**

The current number of registrations for this year's IFAT India, India's leading trade fair for environmental technologies, is exceeding expectations: Around 150 exhibitors have confirmed their participation in the upcoming event (September 28 to 30 in Mumbai). Participants include industry leaders such as Aquanomics, BASF, Bilfinger, Endress+Hauser, Excel Industries, Godrej, Ion Exchange, Kirloskar Brothers, Netzsch, Putzmeister, Siemens, Tata Projects, Wilo and Xylem. And the trade fair is not alone on its growth course - the supporting program is now more extensive than ever. New offerings this year include the Active Learning Center from the German Association for Water, Wastewater and Waste (DWA) and the Sino-Indian Environmental Technology and Industry Dialogue, organized by the Chinese Foreign Economic Cooperation Office.

Stefan Rummel, Managing Director of Messe München, explains: "There are a number of challenges in the environmental sector in India that need to be solved. This is why we have expanded the supporting program for our event. It allows us to provide more room for discussions, knowledge transfer and professional training."

### Learning by doing

At all IFAT trade fairs, also in India the topic of "training skilled workers" is right at the top of the agenda. The Active Learning Center will provide a separate area in the exhibition hall for the first time offering practical training, live demonstrations and professional competitions for young talents and skilled

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workers. The individual tasks are tailored specifically to the current needs and requirements of the Indian environmental sector. In one of the exercises, for example, participants have to design a smart city with intelligent resource management or complete exercises on occupational safety, maintenance and process control.

Also new this year is the Sino-Indian Environmental Technology and Industry Dialogue, which will focus on environmental policy topics concerning China and India. "Both countries share a common goal to create more sustainable and more environmentally-friendly economic growth," explains Fang Li, Deputy Director General, Foreign Economic Cooperation Office, Ministry of Environmental Protection of China. "Environmental technologies are the key to this plan. IFAT India is the ideal platform for us to promote this bilateral dialog." High-ranking experts and political representatives from India and China are expected as speakers.

### **From biogas utilization to zero liquid discharge**

The agenda for the Innovation Exchange Forum includes numerous events addressing water, waste, recycling and resource management in India. Whether it is the thermal utilization of waste, treatment of industrial wastewater (zero liquid discharge) or best practices in the automation field, the individual sessions are specifically tailored to the needs of the Indian market. For the first time, biogas utilization in India is a key topic on the agenda. Gaurav Kedia, Chairman of the Indian Biogas Association (IBA), for example, introduces the new cooperation project with the German Biogas Association. In addition, training and development of skilled workers in the water and waste sector also play a role here.

The Innovation Exchange Forum is being organized jointly by the German Society for International Cooperation (GIZ), the German Association for Water, Wastewater and Waste (DWA), German Water Partnership (GWP), Indus Media and the International Solid Waste Association (ISWA).

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### **Visitor registration online**

Visitors can [register](#) now for IFAT India 2016. Special counters offer visitors free and fast entry on all fair days with online registration. The complete [supporting program](#) with detailed information on the individual topics and speakers is also available on the website.

**Further information:** [www.ifat-india.com](http://www.ifat-india.com).

### **About IFAT India**

IFAT India is India's leading environmental trade fair for technology and services in the water, sewage, refuse and recycling segments. The last event, covering approximately 5,000 square meters of exhibition space, attracted 136 exhibitors from 11 countries, and 4,142 trade visitors from 17 countries. The trade fair takes place annually in the Bombay Exhibition Centre (BEC) in Mumbai—the dates for the next event are September 28 to 30, 2016.

### **IFAT worldwide**

Messe München's competence in organizing environmental-technology events is demonstrated not only in the world's leading trade fair for the sector, IFAT, but also in a range of other international trade exhibitions around the world. The spectrum encompasses IFAT Africa in Johannesburg, IFAT Eurasia in Istanbul, IFAT India in Mumbai, and IE expo in Shanghai and Guangzhou.

### **Messe München**

Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich and abroad. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.