

IFAT India 2016 – Participants statements

- in alphabetical order of surname -

VIP Statements

Dr. Vivek Agrawal, Indian Representative, The International Solid Waste Association

“The Government of India is largely focusing on the environmental sector and the steps to counter issues that we are facing in this sector. IFAT India is an excellent platform where new technologies catering to the Indian environmental issues can be showcased and solutions to issues related to environment and waste and sewage recycling can be discussed with industry experts and key players.”

Dr. Suresh Kulkarni, Secretary, Maharashtra Water Resources Regulatory Association (MWRRA)

“Trade fairs like IFAT India help in creating awareness about the issues of waste water management, and Messe Muenchen India is taking a great initiative by organizing such trade fairs which address these challenges.”

Dr. Jürgen Morhard, German Consul General, Government of Germany

“India is a growing economy and like other countries it is facing complex challenges of water shortage and waste water management. A collaboration between Germany and India is ensuring that we come up with solutions to such challenges. Trade fairs like IFAT India are very important forums for exchange of ideas between experts from various fields like regulation, academics etc.”

Dr. Amiya Sahu, Chairman, National Solid Waste Association

“This is the fourth edition of IFAT India and I am very proud to say that five years ago I was one of the key members of the team responsible for inviting the world’s largest trade fair for environmental technologies to India. IFAT India has grown rapidly since its inception and the current edition of the trade fair has more than 140 exhibitors which also include international exhibitors showcasing or launching new products and technologies.”

Dr. Sanjay A. Mukherjee (IAS), Additional Municipal Commissioner (Project), Municipal Corporation of Greater Mumbai

“IFAT India has been an excellent trade fair in deliberating and bringing forward the environmental challenges. It is good to see that stakeholders and experts came together under one roof to interact with one another and for exploring latest technologies.”

Exhibitors' Statements

Thomas Bevers, Account Development for Water & Waste Water HQ, SIEMENS

“IFAT India is the right platform to showcase our technology, build our brand, meet industry experts and the newcomers in the market. It helps us establish ourselves in the Indian market.”

D.G. Guru, Director and COO, Koerting Engineering

“It is the third time that we are here at IFAT India and the trade fair is on a path of continuous growth. The visitor quality is enormous and we met many potential clients. Other events in India only focus on water management, but IFAT India comprises all the sections in the environmental industry including waste disposal. This makes IFAT India so unique and important. We will come back again in 2017.”

Lutz Hörnschemeyer, Export Manager, Hermann Sewerin GmbH

“This year, IFAT India was characterized by the professionalism of the visitors. Our highlight was the best practice session and the interaction with the students.”

Mohd. Ikhlas Rizvi, Marketing Communications Team, Tata Projects

“Our company is participating for the first time in IFAT India. Altogether it has been an extraordinary experience here and we look forward to having a long-term association with this trade fair. It provides a great platform for showcasing all the products included in our portfolio.”

Ninad Kelkar, Business Team Leader, REHAU

“We have been exhibiting at IFAT India since its inception. The trade fair helps us showcase our products to the right audience. It is a platform where we get to meet government officials, experts and discuss solutions for contemporary issues in this industry.”

Lars Liebshier, Head of Product Marketing and Brand Management Biopolymers, BASF

“IFAT India is very important for us as our products are all about bio-degradables and in sync with environmental technologies. The trade fair helps us to connect with the relevant and most important stakeholders in the industry.”

Tobias Löffelsend, Sales Director, BROCK Kehrtechnik

“It is the third year that we have participated in IFAT India and this year is just amazing. For us, it is the most important exhibition in the Indian market. We not only established many valuable contacts, but also received a series of orders at our stand—here are the right people at the right place. We will definitely participate again in 2017!”

Christine von Lonski, General Manager, German Water Partnership

“India is facing many environmental challenges that have to be solved urgently. GWP and its partners have the right solutions, that’s why we participate in IFAT India every year. We are very pleased to see the growth of the trade fair in the Indian business environment. For us it is the best place to meet the right decision makers and to exchange knowledge and experience. After this year’s success, we are already looking forward to 2017.”

Siva Natarajan, Senior Manager, Xylem

“It is exciting to be part of IFAT India 2016 and we look really forward to taking part again in the coming years!”

Marina Piattini, Project Manager, Swissenviro

“For Swiss companies, IFAT India is a great opportunity to create new partnerships in the Indian market. The trade fair offers a great range of environmental solutions and products—that makes it so successful.”

Ajay Popat, President, ION Exchange

“We have been participating in IFAT India since its inception. It gives us an opportunity to present technologies, network with industry officials and experts related to our business. We are very happy and satisfied with the response that we get at IFAT India and we are looking forward to participating again in the subsequent edition.”

Saurabh Shah, Vice President, Environment & Biotech Division, Excel Industries

“We have been participating in IFAT India for four years. The trade fair offers us a good platform to showcase and introduce our new technologies and products in the market. We have seen IFAT India grow exponentially in terms of the quantity and quality of people attending this trade fair.”

Anurag Thakur, General Manager, De Nora India

“We have been associated with IFAT India since its beginning. It is a great opportunity to connect with the market players and also understand the needs of local buyers that are associated with the waste water industry. Here we can meet policy makers and industry experts under one roof.”

Poonam Poladia, AGM Marcom, Endress + Hauser

“This is the fourth year we are participating at IFAT India, globally as well we are a part of most editions of the trade fair. The overall experience is that each year there is more and more participation from quality customers and the response is really good. We are looking forward to more Government participation and will be here for IFAT India 2017.”

Kapil Jain, Sales Director, Xylem

“This is our first time at IFAT India 2016 and it has been a revelation of sorts being at the trade fair. IFAT is very important to us as an international brand and Xylem is one of the permanent names that one would see in most editions of IFAT globally. We are looking forward to future editions of the trade fair being held at a much larger scale and we will be there to be a part of this growth.”

Vikas Agarwal, Associate Vice-President & Business Sector Head, Water Resource Management & Building and Construction, Kirloskar Brothers Limited

“We have been a regular at IFAT in Germany as well as in India and it has always been a great experience being exhibitors. This edition of IFAT India has certainly been a tipping-point of sorts with a better turn-out of visitors and industry players, in terms of numbers and quality. There was also a marked increase in the participation from Government agencies and we had the opportunity to interact with many policy makers, government officials and people related to the waste water sector. It has always been a delight participating at IFAT India and the committed team at Messe Muenchen, along with the entire fraternity of IFAT India, continues to make our experience even better every year. We look forward to returning the next year with even better product portfolio and a fully charged team to man our stall, and help make IFAT India 2017 even more of a success.”

S. Thirumoorthi, Associate Vice-President, CRI pumps

“This is the first time we are exhibiting at IFAT India 2016 and this is a very new experience for us as we are meeting new clients, media, government officials and people relevant to our industry. IFAT India acts as a platform for us to showcase our products and new technologies that we are launching in the market, directly to the policy makers and government officials. We are pleased with the response and we hope to exhibit at IFAT India in the next edition.”

Speakers' Statements

Gagan Agrawal, Director – India Water Initiatives, Fleming College

“This is my second visit to IFAT India and I am very pleased to say that this is one of the best trade fairs in the environmental sector. As we work closely with issues related to water, IFAT

India has been like a beacon in providing us with an industry overview and we can also interact directly with the policy makers and key industry stakeholders.”

Jose Jacob, Senior Advisor, Bavarian-Indian Centre for Business and University Cooperation

“Water will prove to be one of the most critical resources in the coming years. We have already seen trouble brewing between certain states in India due to water-related issues and we are happy to see IFAT India addressing some of these issues. We are also confident that we will have solutions for most of our country’s challenges by integrating foreign technologies in the environmental sector, particularly German engineering.”

Dr. Michael Kuhn, Head of the Country Section India, German Water Partnership

“One of the primary issues that the world is challenged with is water conservation. IFAT India is one of the best trade fairs which focuses on environmental issues, like waste water management and sewage treatment. It is a platform where we get to know about various technologies related to environmental protection.”

Dr. Uttam Kumar Sinha, Fellow at the Institute for Defence Studies and Analyses

“The water crisis in India not only endangers life, it holds tremendous conflict potential and threatens internal security. Water management in India is also linked to the regional policies and diplomacy. Innovative technologies will be urgently needed in India for smart and effective water management policies. IFAT India offered the ideal opportunity to successfully engage with technology suppliers in the sector.”

Umesh Shenoy, Vice President, JK Tyres

“Waste water treatment is a major issue in our country and IFAT India has brought up a very important topic in this edition of the trade fair, which is Zero Liquid Discharge. IFAT India is a forum which allows us to understand technologies and global practices that are available and can further be used to treat waste water.”