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Press Release

IFAT India 2017: More wastewater treatment plants for a cleaner Ganges

- **The Ganges is one of the world's most polluted rivers**
- **Government program: Nearly €2.8 billion for clean-up activities**
- **Massive expansion of treatment capacities**

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The environmental industry will get together from September 26 to 28, 2017 at IFAT India. At the fifth edition of the trade fair, products and solutions to the subcontinent's most pressing environmental problems will be presented once again in the Bombay Exhibition Centre in the Indian city of Mumbai. The major environmental challenges facing India, the world's second most populous country after China, include heavily polluted rivers, particularly the Ganges. Each day, several billion liters of untreated or inadequately treated industrial and household wastewater pour into the more than 2,500-kilometer-long river. The Ganges is one of the world's most polluted rivers.

To improve the situation, the Indian government initiated a new effort in 2014 as part of a program called *Namami Gange* ("homage to the Ganges"). The ambitious goal is to create a clean Ganges by the end of 2019. A multistage program with a budget of 200 billion rupees – or nearly €2.8 billion – has been developed to achieve this goal.

One main focal point of the planned steps is expanding wastewater treatment capacities. During the project, the daily treatment capacities are to increase by 2.5 billion liters. This past April, the *National Mission for Clean Ganga* supported by the Indian government approved 26 projects in the states of Uttar Pradesh, Uttarakhand, Jharkhand and Delhi with a total budget of more than 21 billion rupees (about €290 million). The funds are scheduled to be invested in the construction of 13 new wastewater treatment plants and in the upgrading of 33

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existing systems. The sewer system is to be expanded by 145 kilometers as well.

Water and wastewater technologies are two of the key areas of IFAT India along with waste and recycling. Projects like Namami Gange clearly underscore the large demand for state-of-the-art, environmentally and economically sensible components, processes and systems in the host country of the trade fair.

To facilitate uncomplicated and successful participation in the fair, the organizers are providing exhibitors with an [all-in-one package](#) for the first time. Based on a tiered pricing structure, this package includes services like booth construction, arrangement of accommodations, organization of transfers to the fair venue and a number of marketing measures, including announcements of upcoming products and posts in social networks.

For more information: ifat-india.com

About IFAT India

IFAT India is India's leading environmental trade fair for technology and services in the water, sewage, refuse and recycling segments. The last event, covering approximately 6,100 square meters of exhibition space, attracted 143 exhibitors from 16 countries and 5,187 trade visitors from 44 countries. The trade fair takes place annually at the Bombay Exhibition Centre (BEC) in Mumbai—the dates for the next event are September 26 to 28, 2017.

IFAT worldwide

Messe München's competence in organizing environmental-technology events is demonstrated not only in the world's leading trade fair for the sector, IFAT, but also in a range of other international trade exhibitions around the world. The spectrum encompasses IFAT Africa in Johannesburg, IFAT Eurasia in Istanbul, IFAT India in Mumbai, and IE expo in Shanghai and Guangzhou.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.