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## Press Release

### IFAT India 2017 and think tank TERI start a cooperation

- **Fifth IFAT India from September 26 to 28, 2017 in Mumbai**
- ***The Energy and Resources Institute (TERI)* to partner the event**
- **First *Environmental Technologies Conference* accompanies the trade fair**

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Between September 26 and 28, 2017, IFAT India is again bringing together all the market partners from the Indian environmental sector in the Bombay Exhibition Centre in Mumbai. For this year's edition, India's leading trade fair for environmental technologies partners for the first time with *The Energy and Resources Institute (TERI)*. In order to promote environmental protection in India, the Indian think tank and IFAT India are both putting on the first *Environmental Technologies Conference by TERI – powered by IFAT India*.

Katharina Schlegel, Exhibition Director of the IFAT trade fairs abroad at Messe München, states: "With the *Environmental Technologies Conference* we are creating a forum at which expert knowledge can be shared and current political measures discussed. This is a great benefit – for our trade fair as well as the entire industry." Messe Muenchen India's Commercial Director Tushar Alekar is also delighted about this partnership: "IFAT India, as the leading meeting point for the Indian environmental sector, is the ideal platform for dialog between industry and politics—and TERI with its extensive fund of experience and its consultation competence on sustainability, is the perfect partner for IFAT India."

The *Environmental Technologies Conference* will accompany the trade fair in Mumbai on September 26 and 27. The conference program covers the classical IFAT India themes of water, sewage, refuse and recycling, and takes into particular account the aspect of sustainability. IFAT India's Active Learning

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Centre remains part of the event as well and presents a platform for youth development and professional education.

Dr. Annapurna Vancheswaran, Senior Director at TERI, underlines the significance of the new cooperation: "The market for environmental technology holds great promise in India. There is a need to exchange knowledge in this area for a range of strategically important reasons, such as strengthening action against climate change. The partnership with IFAT India fosters stronger dialogues in the area of technology. This is crucial to accelerate the deployment of clean environmental solutions."

With its products and solutions, IFAT India addresses the Indian market in particular. A total of 143 exhibitors and 5,187 visitors took part in the last edition of IFAT India. Spread over 6,100 square meters – a 23 percent increase in space compared with the previous year – 2016 was the biggest IFAT India trade fair so far.

#### **About IFAT India**

IFAT India is India's leading environmental trade fair for technology and services in the water, sewage, refuse and recycling segments. The last event, covering approximately 6,100 square meters of exhibition space, attracted 143 exhibitors from 16 countries and 5,187 trade visitors from 44 countries. The trade fair takes place annually at the Bombay Exhibition Centre (BEC) in Mumbai—the dates for the next event are September 26 to 28, 2017.

#### **IFAT worldwide**

Messe München's competence in organizing environmental-technology events is demonstrated not only in the world's leading trade fair for the sector, IFAT, but also in a range of other international trade exhibitions around the world. The spectrum encompasses IFAT Africa in Johannesburg, IFAT Eurasia in Istanbul, IFAT India in Mumbai, and IE expo in Shanghai and Guangzhou.

#### **Messe München**

Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich and abroad. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.